



**State of New Jersey**  
**CANNABIS REGULATORY COMMISSION**

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P.O. BOX 216  
TRENTON, N.J. 08625-0216

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JEFF BROWN, *Executive Director*

June 12, 2023

Ryan Magee, Esquire  
Riker Danzig, LLP  
[rmagee@riker.com](mailto:rmagee@riker.com)  
1<sup>st</sup> Choice Health & Wellness LLC  
41 Watchung Avenue #166  
Montclair, New Jersey 07042

**Re: FINAL AGENCY DECISION**  
**APPROVAL OF APPLICATION TO AMEND ALTERNATIVE TREATMENT**  
**CENTER ("ATC") PERMIT ALLOWING CHANGE OF NAME**

Dear Ryan Magee:

The New Jersey Cannabis Regulatory Commission ("NJ-CRC") has received and reviewed your application requesting a name change from 1<sup>st</sup> Choice Health & Wellness LLC to ALTA Life LLC. Upon the completion of the NJ-CRC's review, your application has been approved.

Pursuant to N.J.A.C. 17:30A-7.8(a)(3), an ATC shall submit to the NJ-CRC an application for an amended permit prior to any change of the alternative treatment center's name. Additionally, pursuant to N.J.A.C. 17:30A-7.1(b)(2), each applicant for an ATC permit, shall submit documentation of a valid Business Registration Certificate on file with the New Jersey Department of the Treasury, Division of Revenue and Enterprise Services.

After review of your application, the NJ-CRC determined that your entity has adequately filed an amendment with the New Jersey Department of Treasury, Division of Revenue and Enterprise Services with the new business name. Further, the NJ-CRC determined that the new name will not have a detrimental effect on the patient population. Having met the applicable requirements, your application to change your business's name to ALTA Life LLC is approved.

Congratulations on your successful application and thank you for your interest in working with the NJ-CRC to establish a safe and equitable cannabis industry for the State of New Jersey. Should you have any

questions regarding this correspondence, please submit your inquiry to the NJ-CRC Licensing inbox at [crc.licensing@crc.nj.gov](mailto:crc.licensing@crc.nj.gov).

Sincerely,

A handwritten signature in black ink, appearing to read 'DH' with a horizontal line extending to the right.

Dianna Houenou  
Chairperson  
New Jersey Cannabis Regulatory Commission